



## Europ Assistance Protects Its Services and Customers with NetIQ

### Executive Summary

#### INDUSTRY DESCRIPTION

Europ Assistance is a worldwide company that provides a range of insurance and assistance products for motorists, travelers and home-owners, including roadside assistance in Europe. The company's operation center in Italy handles more than three million customer calls annually.

#### BUSINESS SITUATION

Europ Assistance needed a way to foresee and prevent downtime and mission-critical service failures in its complex information and communications technology (ICT) infrastructure.

#### THE NETIQ DIFFERENCE

Europ Assistance used NetIQ Operations Center to link business services to its ICT infrastructure. Now the company can easily see single points of failure and assess the impact of downtime and can run simulations to reveal potential single points of failure. The solution helps the company to ensure better availability and customer satisfaction for key systems and prioritize maintenance.

#### PRODUCTS AND SERVICES

NetIQ® Operations Center



Europ Assistance's customers rely on its services 24 hours a day, 365 days a year, which in turn means Europ Assistance relies heavily on its information and communications technology (ICT) systems. In the event of a problem, the company must be able to rapidly restore normal service levels.

Europ Assistance uses numerous distinct systems and applications that are dependent on multiple technologies. The company lacked an enterprise-level monitoring environment and relied on the knowledge and skills of its ICT team to keep things running smoothly, yet the ICT department did not understand in detail how the systems and business services interacted. Although the ICT team was resolving problems effectively, Europ Assistance couldn't accept the risk inherent in depending on the specific knowledge of a few individuals.

To ensure a more robust and reliable approach to managing internal and external service level agreements (SLAs), Europ Assistance wanted to dynamically link business services to its underlying ICT infrastructure and enable business-centric ICT operations.

### The Solution

Europ Assistance selected NetIQ Operations Center as the key technology for a new business service management architecture based on the Information Technology Infrastructure Library (ITIL) approach. The company worked with Hogwart, a leading Italian consultancy firm, to model its infrastructure in terms of its business services and to deploy NetIQ Operations Center.

"For us, the really strong point about NetIQ Operations Center is its openness and ease of integration with existing ICT services and ITIL processes," said Massimo Nichetti, Region One ICT development manager for Europ Assistance. "NetIQ Operations Center enabled us to view our existing infrastructure in terms of the business services ICT offers—this means that business comes first and ICT adapts to it, not the other way around."

In the first phase of the project, Hogwart and Europ Assistance created a catalogue of Europ's business and technical services. Next, the combined team deployed NetIQ Operations Center following the recommended NetIQ methodology

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**Massimo Nichetti**

ICT Development Manager,  
Europ Assistance

and integrated it with the existing monitoring system and helpdesk ticketing system. NetIQ Operations Center can access data from the helpdesk ticketing system and present a summary of tickets for each element of the infrastructure across incident, problem and change categories.

The initial implementation took around six months to complete, at which point all Europ's roadside assistance services were live on NetIQ Operations Center.

By creating a clear link between the components of the ICT infrastructure and the business services they support, the NetIQ solution enabled better visibility of services and improved real-time service-level control. It also helped the company prioritize system fixes and maintenance tasks. Europ Assistance can now see the potential impact of planned changes to its infrastructure. This visibility reduces risk and facilitates better communications between the business and ICT functions.

### **Europ Assistance Gets an Assist from NetIQ**

With NetIQ Operations Center and its service catalog, Europ Assistance can now clearly understand which business services depend on which hardware and software components and can see how outages will affect business.

"At ICT, it was previously difficult to identify potential single points of failure, because there was no clear mapping between the infrastructure and the business services," said M. Nichetti. "NetIQ Operations Center enables us to understand in great detail the business impact of any failure or degradation of service in the infrastructure," said Mr. Nichetti. "We

know which services will be affected by an outage, and we can prioritize fixes and maintenance accordingly."

Europ Assistance can also use NetIQ Operations Center to reveal potential weaknesses in the ICT infrastructure and to test planned improvements. Analysts can use a live sandbox that includes data coming in from the field, or a static sandbox for pure simulations.

"Our customers and partners understand the language of business better than the language of IT, so it's easier for everyone to think in terms of services," said M. Nichetti. "NetIQ Operations Center is helping us make our services more robust, which ultimately means more reliable support for our customers," said Mr. Nichetti. "The NetIQ solution also enables us to demonstrate to our business partners that ICT is managed to a very high standard in Europ Assistance."

Learn more today by contacting your NetIQ partner or a local NetIQ sales representative, or by visiting [www.netiq.com](http://www.netiq.com) for contact information in your area.

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